



# **Bay Area Research and Extension Center (BAREC)**

## **Public Land Serving the Public for Future Generations**

Kirk Vartan, SaveBAREC

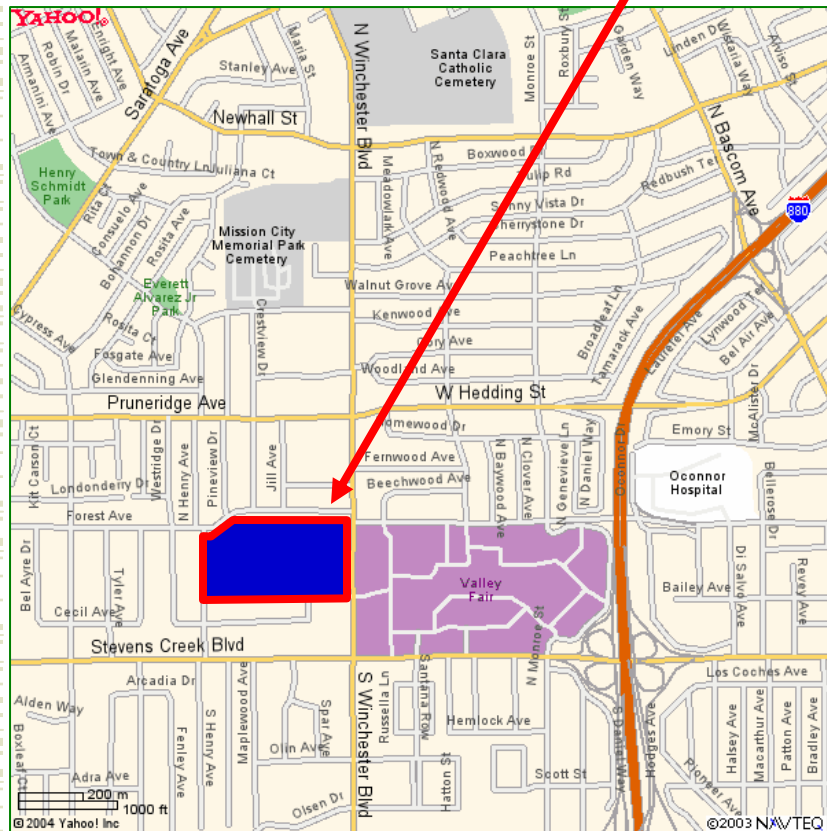
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[www.SaveBAREC.org](http://www.SaveBAREC.org)

888-BAREC-80

*June 19, 2007*

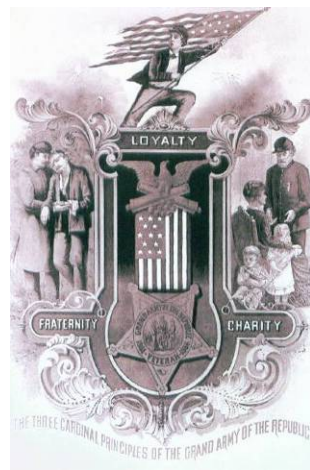
# Where is **BAREC**?

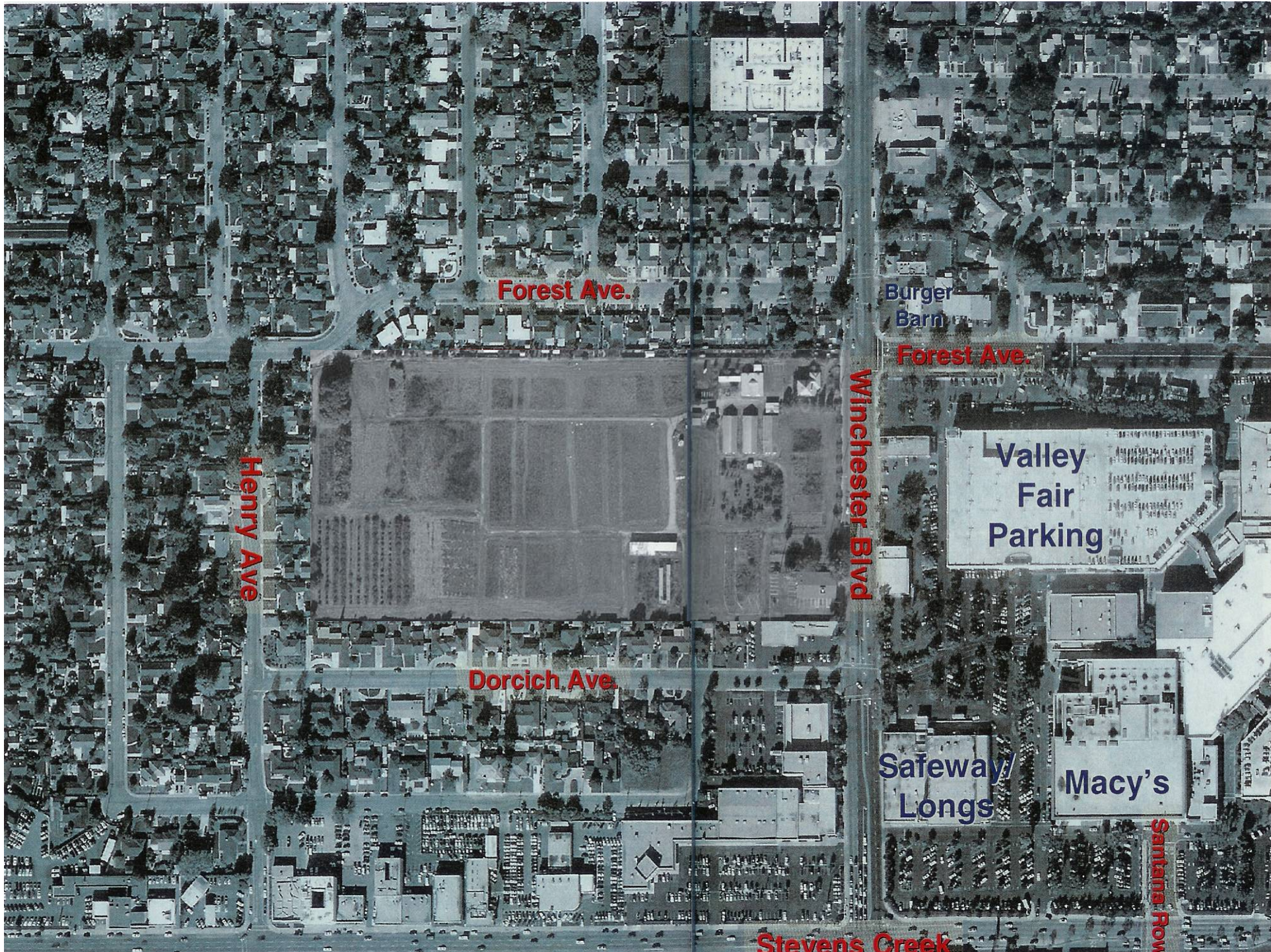


# What Was BAREC?

- Hospital location
- Civil War Veterans
- Women's Relief Corps
- UC Davis Ag Research

- Chemicals





Forest Ave.

Burger  
Barn

Forest Ave.

Henry Ave

Winchester Blvd

Valley  
Fair  
Parking

Dorcich Ave.

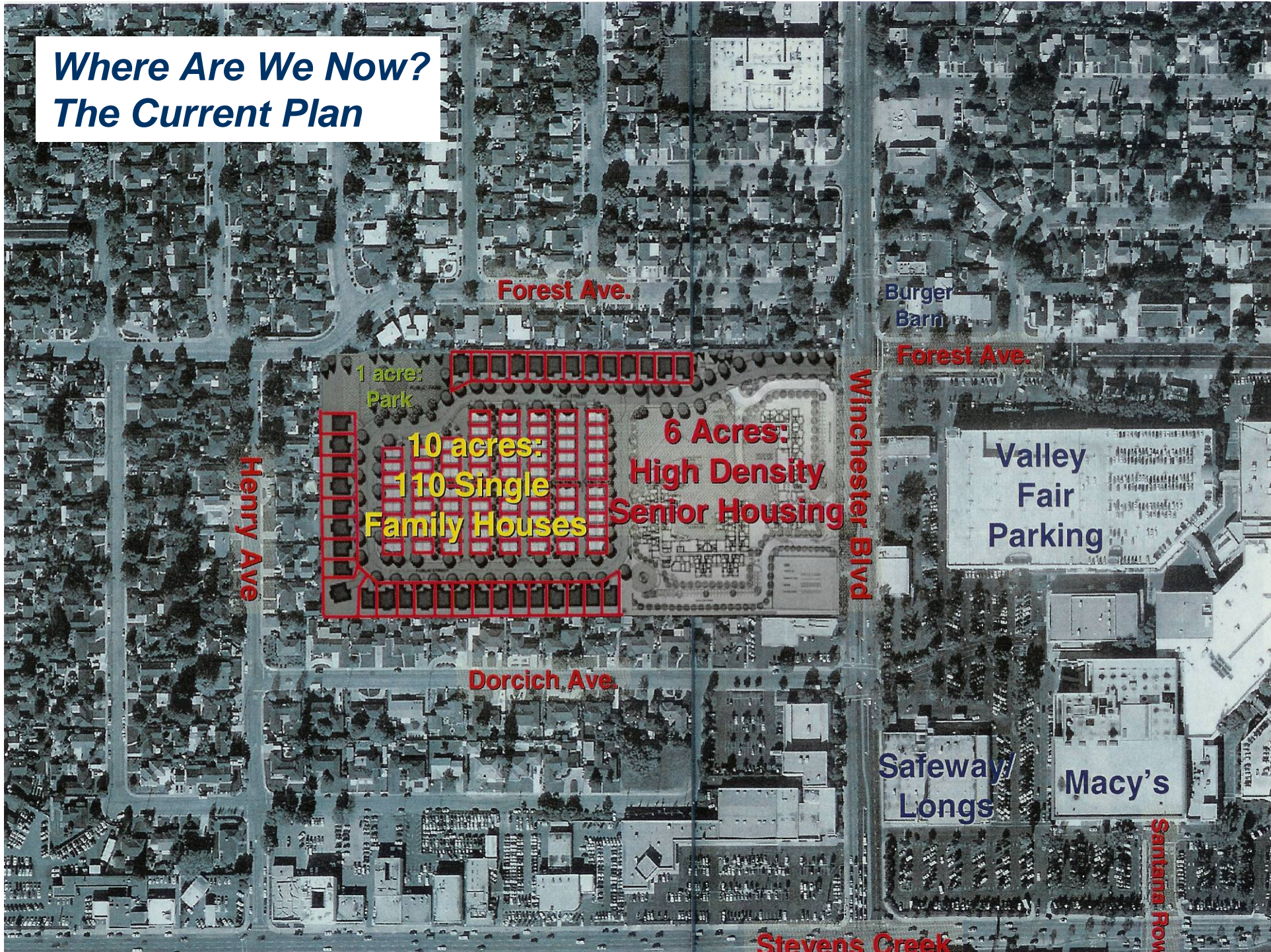
Safeway/  
Longs

Macy's

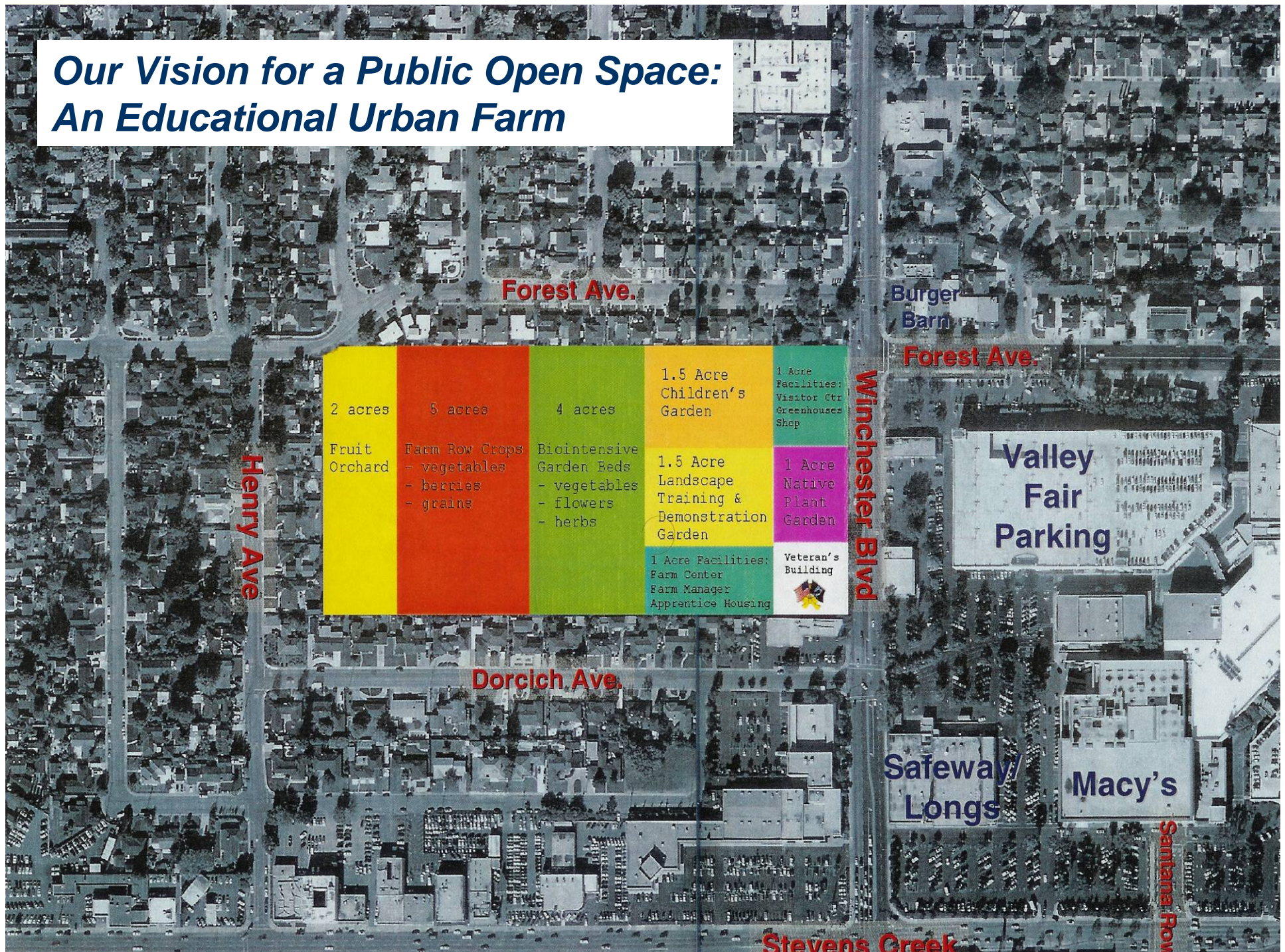
Santana Row

Stevens Creek

# Where Are We Now? The Current Plan



# Our Vision for a Public Open Space: An Educational Urban Farm



Henry Ave

Forest Ave

Burger Barn

Forest Ave

Winchester Blvd

2 acres	5 acres	4 acres	1.5 Acre Children's Garden	1 Acre Facilities: Visitor Ctr Greenhouses Shop
Fruit Orchard	Farm Row Crops - vegetables - berries - grains	Biointensive Garden Beds - vegetables - flowers - herbs	1.5 Acre Landscape Training & Demonstration Garden	1 Acre Native Plant Garden
			1 Acre Facilities: Farm Center Farm Manager Apprentice Housing	Veteran's Building

Dorcich Ave

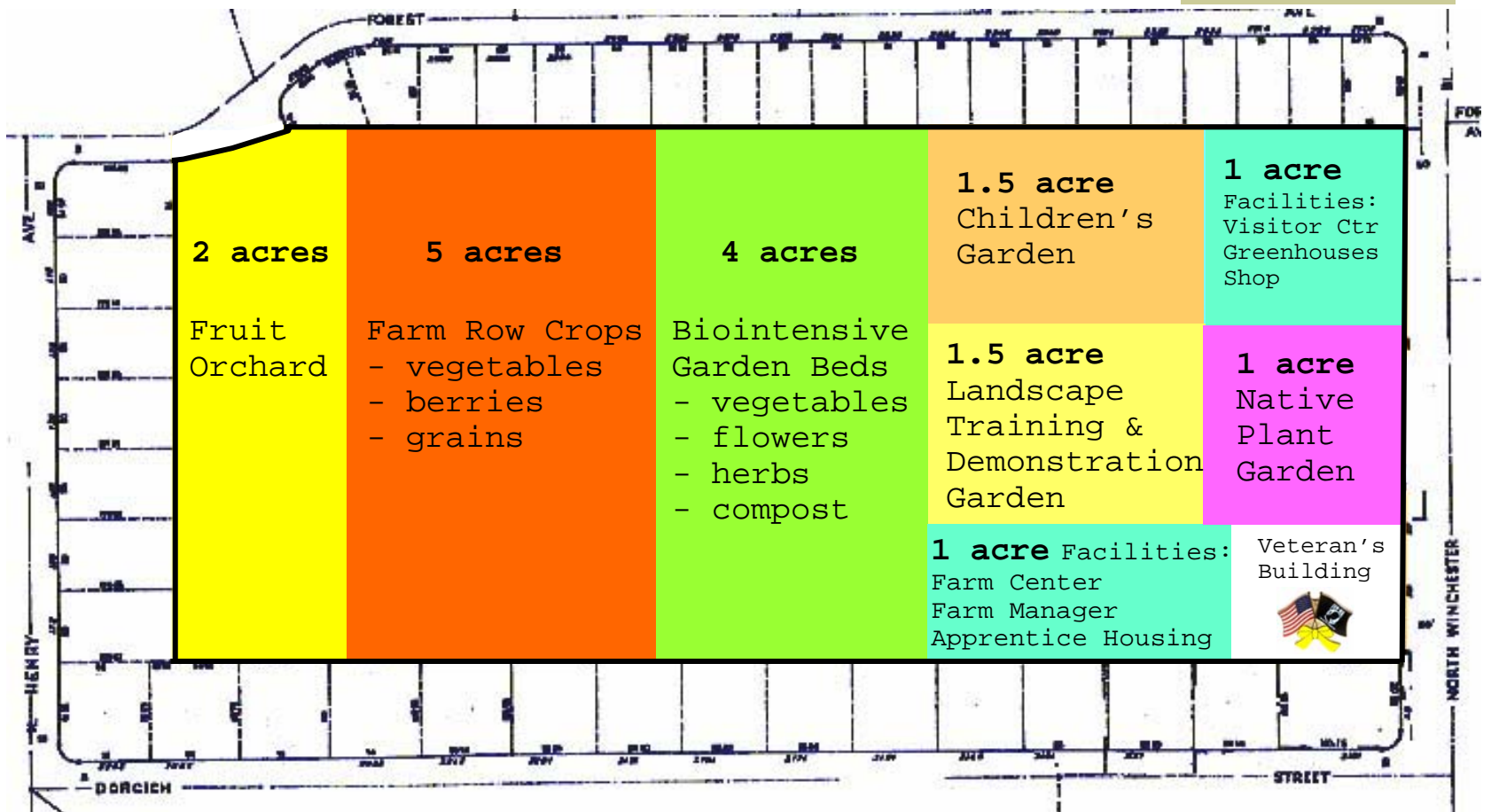
Safeway/Longs

Macy's

Santana Row

Stevens Creek

# Financially Sustainable, Non-tax Burden, Public Open Space Providing Fresh Food



# *Open Space in a Concrete Jungle. How can a farm work here?*





**Example of a successful 12.5 acre public urban farm.**

**Fairview Gardens 1954**



***Fairview Gardens, one of the oldest organic farms in California. It is run by a non-profit, it is financially sustainable, and is in the middle of an urban setting.***

***Doesn't it look similar to Santa Clara in the 1950s? Imagine Hwy-17 and Stevens Creek Blvd looking like the roads you see here. The City grew up around it.***

**Fairview Gardens 1998**



# ***BAREC Provides Great Opportunities***



- ◆ **Vision for BAREC: Create a public open space that serves the community, grows local healthy food, and keeps the land in public space forever.**
- ◆ **Create a “Center of Excellence” in Urban Agriculture for Santa Clara County**
- ◆ **Bring agricultural education to children**
- ◆ **Sustainable local organic food systems which use less energy**
- ◆ **Start to localize food production**
- ◆ **Hands-on gardening, agriculture, and nutrition education, meeting State requirements and the new Wellness Program standards.**
- ◆ **Demonstrate natural soil cleanup with micro-organisms (bioremediation)**
- ◆ **Leave a legacy for future generations**
- ◆ **Expand the UCSC Agroecology and Sustainable Food Systems Program**
- ◆ **Open space to help balance the massive commercial development, specifically Westfield’s Valley Fair and Santana Row**

## Save BAREC (Bay Area Research and Extension Center) Petition

"I support keeping BAREC in Santa Clara (formerly the UC Agricultural Research Extension Center at 90 North Winchester Blvd., Santa Clara, CA) in 100% (one hundred percent) agricultural open space and kept zoned as agriculture, keeping its historical buildings in the same location."

		Name	Address, City, State, Zip	Phone (opt.)	email@barec.com (opt.)
1	Sign PRINT	[Redacted]	Santa Clara Santa Clara CA 95050	[Redacted]	[Redacted]
2	Sign PRINT	[Redacted]	SO. WINCHESTER BD SAN JOSE, CA 95128	[Redacted]	[Redacted]
3	Sign PRINT	[Redacted]	Worburton Ave Santa Clara CA 95050	[Redacted]	[Redacted]@gmail.com
4	Sign PRINT	[Redacted]	Worburton Ave Santa Clara, CA 95050	11	[Redacted]@yahoo.com
5	Sign PRINT	[Redacted]	Market St Santa Clara, CA 95050	[Redacted]	[Redacted]
6	Sign PRINT	[Redacted]	Pineview Drive Santa Clara CA 95050	[Redacted]	[Redacted]@pacbell.net
7	Sign PRINT	[Redacted]	Main St. Santa Clara CA 95050	[Redacted]	[Redacted]
8	Sign PRINT	[Redacted]	Ponderosa Cupertino CA 95014	[Redacted]	[Redacted]
9	Sign PRINT	[Redacted]	ALLEN WAY SANTA CLARA CA 95051	408/[Redacted]	[Redacted]
10	Sign PRINT	[Redacted]	FRASER PLACE SANTA CLARA, CA, 95050	408	[Redacted]
11	Sign PRINT	[Redacted]	Lincoln St. #27 Santa Clara, CA 95050	408	[Redacted]
12	Sign PRINT	[Redacted]	AVENIDA DE LA SANTA CLARA CA 95054	408	[Redacted]

**5,000+ signatures gathered to date**

**At the Farmers' Market Gathering Signatures**



# But What About The Tax Revenue?

The following is taken directly from a letter from the developers:

## THE COMMUNITY AT 90 N. WINCHESTER

A GOOD PACKAGE FOR A BETTER SANTA CLARA

### Fiscal Impact

We have provided a Fiscal Impact Analysis of the project to the City of Santa Clara. The report analyzed both the taxes collected and the City's costs to provide services to the proposed community. After a careful review, the conclusion is that this community pays for itself, and creates an annual revenue surplus of approximately \$73,000.

**That means, best case, the City will get \$73,000 a year in tax benefit.**

**Why so little? Because of infrastructure costs.**

*Katia Kamangar*

Katia Kamangar  
Senior Vice President  
SummerHill Homes

*Alice K. Sutton*

Alice K. Sutton  
Executive Officer  
Santa Clara Methodist  
Retirement Foundation Inc.

*Kathy*  
Direc  
Charities Housing  
Development Corporation

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WEBSITE: WWW.90NWINCHESTER.COM | EMAIL: INFO@90NWINCHESTER.COM



SUMMERHILL HOMES  
COMMUNITIES OF DISTINCTION





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## Santa Clara City Council: Deny the application before you tonight

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- ◆ Do not certify the EIR. There are too many problems not solved as seen in the five volume EIR and many community letters
- ◆ The majority of Santa Clara citizens do not support the current housing application.
- ◆ Put it on the ballot if you are unsure. A referendum cost everyone money.
- ◆ Do not change the zoning. If the zoning remains agriculture, the project gets denied.

# Legislative Summit Results

## June 16, 2007

- ◆ A unanimous decision was reached
- ◆ Defer vote; take a six (6) month “time out”
- ◆ Create a task force to develop recommendations for BAREC
- ◆ Attendees:  
Pierluigi Oliverio, Teresa O’Neil, Brian P. Lowery, Christy Kinney, Megan Doyle, Helen Chapman, Denelle Fedor, Arcadi Kolchak, Lilyann Brannon, Terry Reilly, Angela D’Orfani, Linda Perrine, Amor Santiago, Carolyn Schuk, Kathryn Mathewson